



2025 ANNUAL REPORT

CONNECTION



DEAR COMMUNITY PARTNERS AND SUPPORTERS,

Sustainability is strongest when it is built together. Thank you to our sponsors for making this possible. In 2025, The Sustainability Alliance focused on strengthening the relationships that turn shared values into practical action across our region. Our work centered on bringing people, organizations, and communities into closer alignment around solutions that support long-term economic vitality, environmental stewardship, and community well-being.

Communities continue to face economic uncertainty, workforce pressures, and environmental risk. These realities require approaches that are practical, inclusive, and rooted in local context. Throughout the year, our programs helped businesses, nonprofits, and institutions reduce costs, manage risk, and reinvest savings back into their operations and communities through trusted, locally grounded tools.

A defining moment in 2025 was the launch of First Steps, our newest program and a cornerstone of our commitment to community-centered sustainable development and ecosystem stewardship. First Steps begins with listening and relationship-building, supporting communities as they identify priorities and take

early, meaningful actions to care for shared natural systems. By centering local knowledge and stewardship, the program helps ensure sustainability efforts reflect community needs and deliver lasting value.

Alongside First Steps, we continued to expand established programs that bring people together to learn and collaborate. First Thursday convenings provided quarterly opportunities for open dialogue and cross-sector connection, while Green Drinks and our Business-to-Business Case for Sustainability series fostered peer learning and practical problem-solving. Tools such as Scor3card® and TerraScore® supported organizations in translating sustainability goals into measurable outcomes.

The results of this collective work are clear. Since 2020, organizations engaged through The Sustainability Alliance have achieved \$10.5 million in cost savings, saved more than 80 million kilowatt-hours of energy, diverted over 811,000 metric tons of waste from landfills, and supported 12.3 million metric tons of emissions reductions. Members have also invested directly in community assets by contributing more than 716,000 volunteer hours to local nonprofits and initiatives. Together, these outcomes demonstrate the connection

between operational efficiency, environmental responsibility, and strong social infrastructure.

This progress is possible because of the commitment of our partners, members, sponsors, volunteers, and community leaders. Your support allows us to expand access to proven programs, grow new initiatives like First Steps, and continue building spaces where collaboration leads to action.

Thank you to all of our sponsors and the trust you place in The Sustainability Alliance. We look forward to continuing this work together.

Sincerely,

Corey Wren Williams
Executive Director

LEARN MORE
ABOUT US »



IN 2025, WE FOCUSED ON THE SYSTEMS THAT HOLD US TOGETHER, ACTIVATING CHANGE THROUGH OUR:

MISSION

To provide education, tools, and connections for collaborative action on environmental stewardship — supporting People, Profit, Planet.

VISION

A world that embraces and chooses sustainable practices every day.

VALUES

We are committed to the resiliency of our communities, the success of our business members, and ensuring a healthy planet for generations to come.

PEOPLE. PROFIT. PLANET.

OUR CORE PILLARS INSPIRE OUR CALLS TO ACTION.

COMMUNITY

We build inclusive, collaborative relationships and networking with all our stakeholders.

In 2025, we planted fruit trees in the Hawthorne Neighborhood, helping transform a food desert into a place of shared abundance.

CONSERVATION

We foster and promote environmental stewardship and climate responsibility.

We worked with students to restore outdoor learning spaces, preserve prairie ecosystems, and collect organic waste for composting.

EDUCATION

We provide access to resources that educate on social, economic, and environmental sustainability.

From riparian ecosystem field trips to creek cleanups and species demonstrations, we connected people—many for the first time—to the natural systems around them.

INNOVATION

We create transformative solutions to further the triple bottom line – People. Profit. Planet.

We partnered with INCOG and the City of Tulsa to design forward-looking strategies shaped by community input.



This year, we hosted 22 events, bringing together diverse sectors to learn, collaborate, and take action. From strengthening local food systems to shaping regional climate and energy conversations, these efforts helped organizations make more informed, sustainable decisions.

Across our network, we brought together 994 people and more than 80 organizations through our program events, efforts, and community projects to move sustainability forward in our region.

2025 PROGRESS

RIVERLAB

RiverLab is an interdisciplinary coalition of experts dedicated to restoring and protecting the Arkansas River watershed and Zink Lake through public engagement and education.

FEBRUARY 2024

We convened regional partners alongside the City of Tulsa Design Studio

MARCH–SEPTEMBER 2024

Engaged the public through events focused on watershed education and input

MAY 2025

RiverLab partners evaluated research activities to support the improvement of the riparian habitat and reduce aquatic pollutants

NOVEMBER 2025

Developed plans to reintroduce Rivercane as a phytoremediator to the watershed

APRIL 24, 2026

The first planting of Rivercane will commence

2025 PROGRESS

CITY OF TULSA SUSTAINABILITY TASK FORCE

In March 2025, the City of Tulsa launched a Sustainability Task Force to develop a coordinated approach to environmental planning at the municipal level.

The task force brought together leaders from more than a dozen organizations to address emerging challenges related to severe weather, air and water quality, and waste management. Corey Williams was selected to support the task force and help lead the community engagement sessions across the city throughout 2025.

“Great ideas emerge when we bring diverse voices together with shared values, and because of this task force, we have an adopted definition of sustainability: a community-wide effort to make responsible economic, environmental, and social decisions today to ensure future generations have the resources to meet their needs and thrive.”

–Deputy Mayor, Krystal Reyes



2025 PROGRESS

WHERE CONNECTION BECOMES MOMENTUM

BELLMON AWARDS

The 14th Annual Bellmon Awards highlighted five organizations leading the way in corporate sustainability across our region. As top performers in the Scor3card® program, these organizations demonstrate what is possible when sustainability is embedded into operations. This year, the event evolved into an immersive, Oscars-style experience, bringing these stories to life and celebrating progress in a way that inspired connection and momentum.

2025 BELLMON WINNERS

Overall Winner: Spirit AeroSystems

Large Winner: UScellular Chicago

Medium Winner: Maxcess OKC

Small Winner: Oklahoma Aquarium

Micro Winner: Cherokee Area Council

#469 Scouting America



RECHARGE

Our 8th annual RECHARGE fundraiser raised critical funds that support the expansion of our programs. RECHARGE: Roots and Boots was held at Cain's Ballroom on September 4, 2025 and was our largest fundraiser to date.

\$96,648
TOTAL RAISED (NET)

239
2025 EVENT
ATTENDEES

"RECHARGE brings people together in a way that feels genuine. You leave feeling connected to both the mission and the community behind it."

—Richard Cox, Spirit AeroSystems/Boeing

CHECK OUT MORE PHOTOS & VIDEOS FROM THE EVENT »



B2B
SUSTAINABILITY

RIVERLAB

FIRST
THURSDAY

scor3card®

TERRA
SCORE

FIRST
THE SUSTAINABILITY ALLIANCE
EPS

RECHARGE

GREEN
DRINKS





22%
GROWTH
YEAR OVER YEAR

309
ATTENDEES
& 4 EVENTS
IN 2025

BUSINESS AS SUSTAINABLE

BUSINESS TO BUSINESS CASE FOR SUSTAINABILITY SERIES

Our B2B series brings industry leaders together to explore practical solutions to today's most pressing sustainability challenges. Each event creates space for peer learning, cross-sector dialogue, and real-world application.

CONNECTION IN ACTION | *Our November B2B highlighted how collaboration shapes our work as we partnered with CCK Strategies and OSCP A to connect accounting and supply-chain roles with sustainability practices. With local plant-based catering from The Loaded Bowl and zero-waste support from Fertile Ground, we showed how these ideas can be implemented in real ways.*

B2B BUSINESS MEMBERS

Up with Bees; ReWorld; The Muscogee Nation; New Era Advisors; Helmerich & Payne, Inc; PSO; Texoma Tractor, LLC; Magnum Electric, LLC; Sustainable Advisors Alliance; THG; CCK Strategies; Cherokee Nation Environmental Programs; Dewberry Architects, Inc.; Saint Francis Health Systems; American Waste Control; TECHSICO; RWE Clean Energy; Natural Evolution, Inc; Gathering Place; Entegrit; Cox Communications; DMI Companies; Tulsa Renewable Business Alliance; Oklahoma Department of Environmental Quality; Trane Technologies; ONEOK; Tulsa Zoo Management; Oklahoma Aquarium; TRC Companies; TECH Global University; Explorer Pipeline; Spirit AeroSystems; ES2; The M.e.t.; Tate & Lyle; ACOG; City of Broken Arrow; Oklahoma Secretary of State; The Williams Co, Inc.



MARCH 13TH: Bellmon Awards

MAY 29TH: What's New on The Horizon:
The Energy Conversation

SEPTEMBER 25TH: The B2B Case for
Tulsa's Sustainability Task Force

NOVEMBER 12TH: Sustainable
Supply Chains

FIRST
THURSDAY

156
ATTENDEES
& 3 EVENTS
IN 2025

FIRST THURSDAYS

First Thursdays provide accessible, topic-driven education for individuals at every stage of their sustainability journey. In 2025, sessions focused on local food access and sustainable agriculture—connecting community members to practical solutions and shared challenges.

FEBRUARY 6TH: Is Dairy a Part of The Climate Solution?

JUNE 5TH: ENGAGE: Stakeholder Community Engagement
on Community Climate Action Plans

DECEMBER 4TH: Local Foods Access

“These events create space for real conversations and practical ideas. It's where connections turn into action. They help build understanding, inspire collaboration, and remind us that meaningful progress starts when people come together around shared purpose.”

—Richard Kotarsky, Tulsa Zoo

SPONSORS

PRESENTING

The Williams Co, Inc.

NEIGHBORHOOD PARTNER

PSO Renewable Energy Choice

COMMUNITY ADVOCATE

Spirit AeroSystems

The M.e.t.

INCOG

City of Tulsa – Save Our Streams

PSO

Tulsa Farmers' Market

Philbrook Museum of Art

ONEOK





GREEN DRINKS

Green Drinks creates space for connection—welcoming new and familiar faces into Tulsa’s sustainability community. By lowering barriers and fostering informal engagement, these gatherings amplify local stories, share best practices, and build relationships that strengthen the broader network.

CONNECTION IN ACTION | *These events often lead to new partnerships and collaborations—demonstrating that meaningful change begins with simply bringing people together. Green Drinks removes barriers between work schedules and responsibilities to make room for growth and innovative thinking between members.*

147
ATTENDEES
& 4 EVENTS
IN 2025



FIRST STEPS

GATEWAY TO SUSTAINABILITY IN TULSA

First Steps is a guided entry point for organizations beginning their sustainability journey. The program supports nonprofits, small businesses, schools, and faith communities in taking meaningful, achievable action.

FIRST STEPS MEMBERS

- All Souls Church
- Fellowship Congregational Church
- TSAS
- Tulsa Regional STEM Alliance
- Discovery Lab
- Phoenix Development Group
- Faith United Methodist Church Sanctuary
- Crossover Community Impact
- Catholic Charities of Eastern OK
- Up With Trees
- Monroe Demonstration Academy
- Tulsa Farmer’s Market
- Owasso High School
- Holland Hall

TERRAScore

Our gamified app helps users build sustainable habits, discover best practices, and connect with others—creating a pipeline to deeper engagement with our programs.

1413
LBS SOLID WASTE
DIVERTED

74K+
GALLONS OF
WATER SAVED

13.5
MT CO₂
REDUCED

TERRA
SCORE



4
SERVICE
PROJECTS
COMPLETED

2800
PEOPLE
IMPACTED



STUDENT-LED SERVICE

OWASSO OUTDOOR LEARNING LAB RESTORATION

Landon, a junior at Owasso High School, has become a remarkable leader in sustainability through his independent-study participation in the First Steps Schools cohort. He led the restoration of the school’s outdoor learning lab, bringing it back to life as a valuable space for hands-on environmental education. He also reintroduced Envirothon, opening new opportunities for students to engage in real-world ecological problem-solving. Landon quickly became known for his advocacy. When school site plans proposed removing the campus’s urban prairie, he organized businesses, community members, and organizations to support its preservation. He developed and presented a thoughtful plan showing how the school could continue its buildout while still protecting this important ecosystem and also spearheaded air-quality monitoring in classrooms, offices, and teachers’ lounges, raising awareness to improve indoor air quality on campus.

“Warm our hearts, not in carbon nor pollution, yet with plants and a solution.”

–Landon Mortimer, First Steps Team Leader, Student Cohort



PUMPKIN COMPOSTING AT HOLLAND HALL

Vivian Alderman, a senior at Holland Hall, has become a standout sustainability champion on campus. In 2025, she joined the Schools cohort of First Steps as an independent study, where she analyzed Holland Hall’s carbon footprint and compared it to the carbon stored in natural areas across campus, such as trees and ponds. Beyond her research, Vivian volunteered with The Sustainability Alliance to support key community events and developed a plan to ensure her signature project, pumpkin composting, continues after she graduates. Over the past three years, Holland Hall has collected pumpkins after Halloween and redistributed them to local farmers for animal feed, keeping hundreds of pounds of organic waste out of the landfill. Thanks to Vivian’s leadership, this student-led tradition is set to thrive for years to come.

“Every year for the past 3 years Holland Hall School has hosted a pumpkin collection. Essentially, this is an opportunity for the Dutch community to keep their pumpkins out of the landfill by donating them to the school instead. The environmental club redistributes the pumpkins to farmers to feed their animals.”

–Vivian Alderman, First Steps Team Leader, Student Cohort

113
CUBIC FEET OF
PUMPKINS
COMPOSTED

1500
LBS DIVERTED
FROM LANDFILL



NEIGHBORHOOD SERVICE

Through formal programs and beyond, The Sustainability Alliance supports hands-on community service efforts.

CONNECTION IN ACTION | Through partnerships like our Earth Day collaboration with the Muscogee Nation on a five-mile highway cleanup near their new college campus in Okmulgee, we are helping strengthen both communities and ecosystems.

scor3card®

SCOR3CARD®

PEOPLE, PROFIT, PLANET IN ACTION

More than a tracking tool, Scor3card® empowers organizations to build clarity around their goals, develop meaningful sustainability plans, and create a culture of continuous improvement through friendly competition amongst peers. Through their efforts, member actions in 2025 resulted in:

TREES PLANTED

11,492

WASTE DIVERTED

35,945 TONS

MEMBER SAVINGS

\$534,492

VOLUNTEER HOURS
DONATED

13,316

POLLINATOR
HABITATS PLANTED

14.6K SQ FT

COMMUNITY
INVESTMENT/GIVING

\$1,939,046

SPONSORS

Spirit AeroSystems;
ONEOK; INCOG;
ODEQ; Oklahoma
Secretary of Energy
and Environment

“Scor3card® gave us clarity on where we are and how to improve. Just as important, it connected us to others working toward the same goals.”

—Philip Mba Wright, Scouting
America Cherokee Area Council #469

SCOR3CARD® MEMBERS

AAON; Cherokee Area Council BSA #469; Cherokee Nation Environmental Programs; City of Jenks – Town Hall; Cox Communications; Tate & Lyle; ES2; INCOG; Maxcess OKC; Nothing’s Left Brewing; Oklahoma Aquarium; Philbrook Museum of Art; ReWorld Tulsa; ReWorld Tulsa MPF; SLB – Kellyville Learning Center; Spirit AeroSystems; The M.e.t.; Tulsa Zoo; UScellular – Brookfield, Cedar Rapids, Chicago, Knoxville, Madison, Schaumburg; Tulsa Engineering

COMMUNITY ENGAGEMENT

In 2025, the Sustainability Alliance participated in or supported the following events:

- » INTERNATIONAL PROFESSIONAL FELLOWSHIP EXCHANGE TO BANGLADESH AND SRI LANKA (ATTENDED BY MORGAN FEHRLE)
- » TU B'SHEVAT SUSTAINABILITY FAIR
- » WXFORGE SUMMIT WITH OU
- » DAY AT THE CAPITOL CHAMBER EVENT AND NEXTERA ENERGY
- » STATE OF THE TRIBAL NATIONS
- » OU WATER DAY SYMPOSIUM
- » KOB AFFILIATE DAY — BECOMING AN AFFILIATE
- » HYDROGEN PLANT TOUR
- » OZONE ALERT DAY AT ONEOK FIELD
- » MAYORS SUSTAINABILITY TASK FORCE MEETING
- » DOWNTOWN TULSA MIDWEEK MARKET BOOTH
- » MONARCHS ON THE MOUNTAIN FESTIVAL
- » TULSA RENEWABLE BUSINESS COUNCIL SUMMIT
- » LET'S TALK SUSTAINABILITY SERIES MEETINGS
- » TULSA BIRD COLLABORATIVE KICKOFF
- » RAIN GARDEN COLLECTIVE KICKOFF
- » TDW SUSTAINABILITY FAIR
- » ENVIRO EXPO
- » OCU EARTH DAY PANEL
- » MUSCOGEE NATION CLEANUP EVENT
- » PSO EARTH DAY BOOTH
- » STATE OF THE CITY — TULSA CHAMBER
- » TYPROS ENVIRONMENTAL POLICY EVENT TABLING
- » TRBA PARTNER SHOWCASE
- » OSU ENVIRONMENTAL MASTER'S CLASS GUEST LECTURE
- » AMERICA RECYCLES DAY — THE M.E.T. ANNUAL AWARDS

MONARCHS ON THE MOUNTAIN

We proudly sponsor Monarchs on the Mountain, an annual festival celebrating the monarch migration through Oklahoma each fall. As a founding member and active participant in the planning committee, we offer website



hosting, educational activities, marketing materials, and sustainable monarch-adopting experiences for thousands of attendees yearly.

COMMITTEE ACTION: Our team participates in the planning committee to support the coordination of the festival, marketing, and educational activities each year.

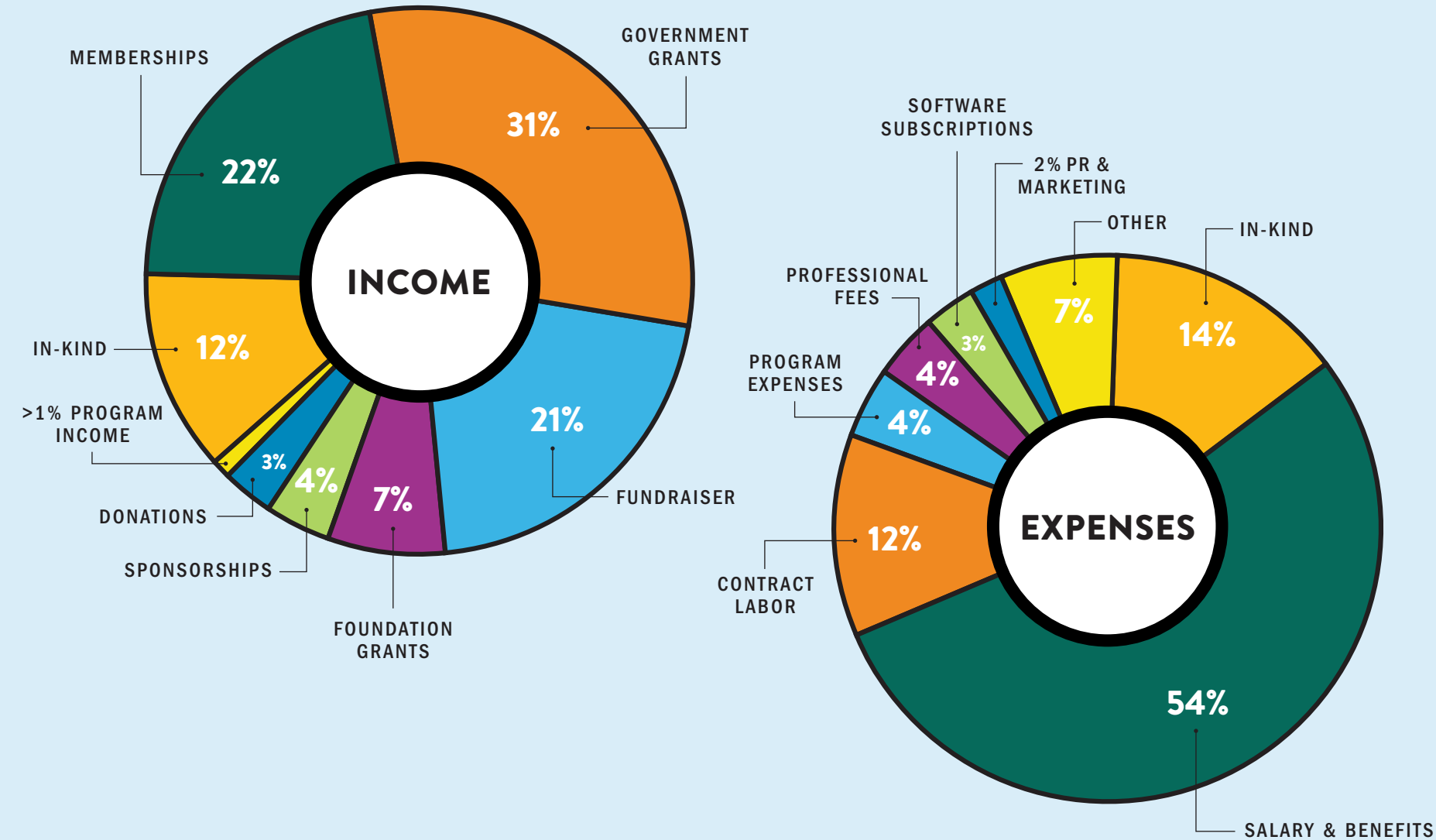
MARKETING AND GRAPHIC DESIGN: We lend our expertise to provide the annual flyer, t-shirt, banner, social media graphics, and website details for the event. This year Morgan designed a commemorative poster, providing a new festival asset as part of The Sustainability Alliance's efforts to support this annual event.

TECHNICAL GUIDANCE: We developed a web app for this event allowing kids to "adopt" a monarch and track its journey more sustainably by eliminating the need for monarch breeding.

EDUCATION ACTIVITIES: We host a booth at the festival teaching children how to make milkweed seed balls and provide education on the monarch life cycle.



2025 FINANCIALS



MEET OUR TEAM

No alliance is complete without a dedicated team of doers to make it happen. We celebrate our team and board members for their commitment to sustainability at work and in their personal lives.



COREY WILLIAMS
Executive Director



MORGAN FEHRLE
Programs and Communications Manager



MELISSA LUKENBAUGH
Community Engagement Coordinator



JILL MAUD
Accounting and Office Assistant

OUR BOARD

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Spirit AeroSystems/Boeing

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Traci Phillips <i>Natural Evolution, Inc.</i>	Sarah Buelow <i>RE/MAX Results</i>
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Kristy Lawson <i>The Muscogee Nation</i>	Thomas LaVanchy, PhD <i>Oklahoma State University</i>
Grant Clemons <i>ONE Gas, Inc.</i>	

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The Sustainability Alliance is a 501(c)(3) nonprofit organization funded entirely by grants, sponsorships, memberships, and individual donations. We value our supporters large and small and could not make such an impact without them. Thank you, 2025 supporters!

BENEFACTOR LEVEL



OKLAHOMA
Environmental
Quality



ONEOK



SUPPORTER LEVEL

ReWorld
Tate & Lyle
Cathy Wiedenhoeft
Cox Communications
Oklahoma Aquarium
Tulsa Zoo Management
ONE Gas
NextEra Energy Resources
Midwest Dairy
Muscogee Nation

CHAMPION LEVEL

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SUSTAINER LEVEL

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Keep Oklahoma Beautiful
Tulsa Farmers’ Market
Philbrook Museum of Art

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ES2
THG Energy Solutions
Texoma Tractor, LLC
Hema Ramsurn
City of Tulsa – Save Our Streams
Ihloff Salon and Day Spa
Cherokee Area Council #469
Scouting America
Faith UMC
All Souls Unitarian Church
Richard Cox
Gathering Place

Trane – Chase Barrow
Saint Francis Health System
Entegrity
Up With Bees
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