



THE
SUSTAINABILITY
ALLIANCE

Annual Report

Prepared By :

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2022

Letter from The Executive Director

Dear The Sustainability Alliance Family,

We are grateful for your support and participation in 2022. We had a big year celebrating our twentieth anniversary. Thank you for joining us in the momentous event!

For the first twenty years of our organization, we operated under the name Sustainable Tulsa, but with a vision of greater impact and to reflect the current activities, we changed our name to The Sustainability Alliance. Thank you to all of you that were a part of growing Sustainable Tulsa these last twenty years so that we can become The Sustainability Alliance. I am humbled by your support over the years and your passion and belief that we can make a difference.

Some years are about preparing for new and exciting challenges and opportunities and that was this year for our team. We worked diligently together, the board, staff, and volunteers toward a Standards of Excellence application for accreditation. We are very grateful to the team at the Oklahoma Center for Nonprofits for their guidance and support. This application asked us to dig deep into our nonprofit practices and strengthen our base.

This year was the culmination of many years of developing a sustainability app. We also worked in the development of modified approaches in supporting our members in their workplaces to take those first meaningful steps toward sustainability.

While developing these tools for our 2023 toolbox, we also maintained and strengthened our First Thursday, B2B Case for Sustainability series and Scor3card programs.

Thank you for your unwavering support! We are honored to provide these services to the communities we serve. We plan to unveil our Standards for Excellence work, the sustainability app, and modified steps toward making changes to support a more sustainable world in 2023.

All my gratitude,



Corey Wren Williams
Executive Director

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About Us

The Sustainability Alliance helps communities thrive by providing practical and sustainable solutions to improve the triple bottom line; people, profit, planet. We support organizations and individuals through inclusive programs, education and tools that foster a brighter future. Together, we can embrace sustainability and create a healthier planet for generations to come.



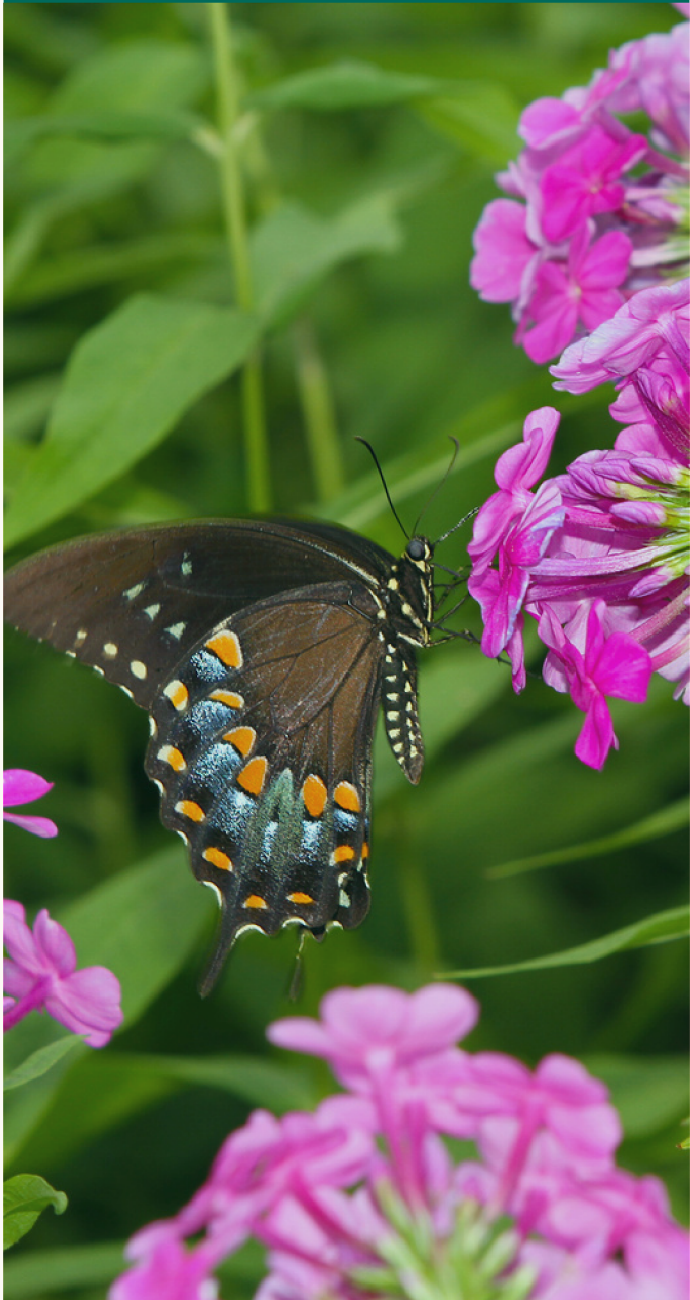
No alliance is complete without a dedicated team of doers to make it happen. We celebrate our team and board members for their commitment to sustainability at work and in their personal lives. With backgrounds in natural resources management, climate science and ecology research, business, qualitative reporting, and environmental policy, our small but mighty staff have more than 60 years of combined experience making a sustainable impact.

Our Vision

**A WORLD THAT EMBRACES
AND CHOOSES
SUSTAINABLE PRACTICES
EVERY DAY.**

Our Mission

The Sustainability Alliance provides education, tools, and resources to inform and engage businesses and individuals in the three areas of sustainability: social responsibility, economic vitality, and environmental stewardship – people, profit, planet. We are committed to the resiliency of our communities, success of our business members, and ensuring a healthy planet for generations to come.



Our Values

Community

We build inclusive, collaborative relationships and networking with all our stakeholders.

Innovation

We create transformative solutions to further the triple bottom line: People. Profit. Planet.

Conservation

We foster and promote environmental stewardship and climate responsibility.

Education

We provide access to resources that educate on social, economic, and environmental sustainability.

These values are our guiding principles in all that we do. From the themes of our educational programming to our strategy for the future, we ground ourselves in areas of sustainability where we know we can make the greatest difference.



A New Identity

Our logo represents the interconnectedness of the planet and our role as its stewards. A green leaf, a drop of water, and the spaces between where people and communities thrive.



For 20 years we have been known as Sustainable Tulsa, based on the community we set out to make a change within. We are so grateful to pass Over the years as our programs grew, so has our reach and impact. In 2022 we changed our name and updated our branding to reflect this new progress and create opportunities for partnerships, collaborations, and boots on the ground sustainability initiatives outside our geographic headquarters. Welcome to The Alliance!

Thank You To...

The mission of the Oklahoma Department of Environmental Quality is to protect people through the air we breathe, the water we drink, and the land on which we thrive, helping to make Oklahoma an even better place to live.



OKLAHOMA
Environmental
Quality

OSEE focuses on development of strong energy and environmental policy that are in the best interest of Oklahomans through their active engagement of stakeholders.

We are grateful for their efforts and continued support!



OKLAHOMA
SECRETARY OF ENERGY & ENVIRONMENT

Our Supporters

The Sustainability Alliance is a 501c(3) nonprofit organization funded entirely by grants, sponsorships, memberships, and individual donations. We value our supporters large and small and could not make such an impact without them. Thank you, 2022 supporters!

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Flint Family Foundation
USCellular
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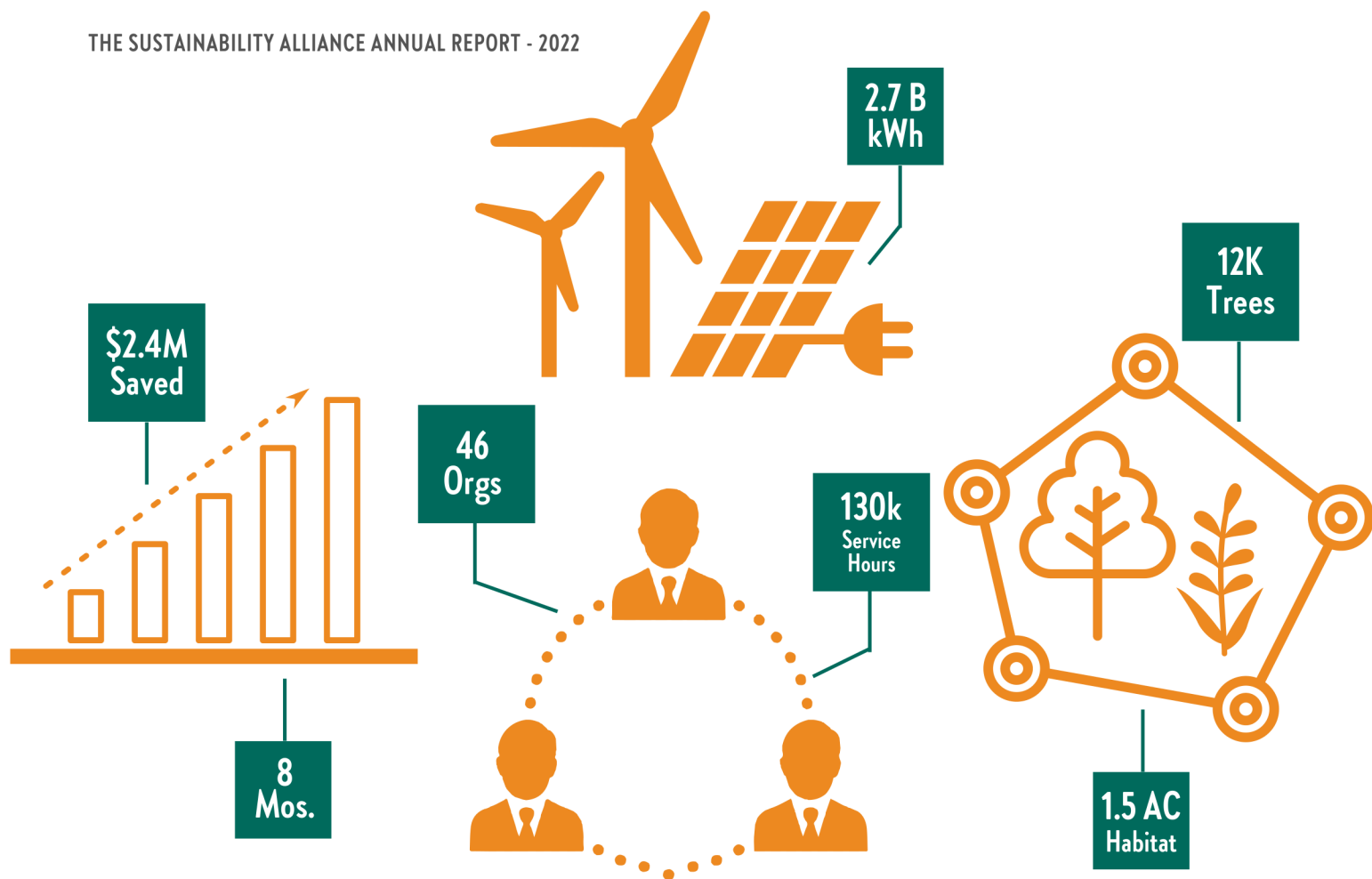
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Our Sponsors and Donors

To deliver programs like First Thursdays, B2B's, and Scor3card, we rely on the support of our donors and corporate sponsors. Regardless of industry or institution, we collaborate with donors and sponsors who believe in our mission, our vision, and our goals to create a positive future for generations to come.





scor3card®

Scor3card® is an online sustainability tracking and assessment tool for organizations who want to track and improve their sustainability plans. Using the triple bottom line strategy, Scor3card engages organizations around three areas of sustainability: people, profit, planet. This holistic approach to sustainability allows organizations to engage their employees, bolster their economic growth, and become better environmental stewards.

The 46 Scor3card members in the 2021-2022 cycle tracked 1,772 KPIs and responded to 1,627 directives, in total. These members were able to save over \$2,448,350 in Scor3card through waste reduction and efficiency programs, bringing Scor3card participants' collective savings to over \$10,000,000 since the program began in 2016. In addition to saving money, Scor3card participants were able to transition over 2.7 billion kWh to renewable energy sources and planted or maintained 12,000 trees and 1.5 distributed acres of pollinator habitat. On top of this, Scor3card members' employees donated 130,000 volunteer hours (up from 88,947 volunteer hours the preceding cycle, or a 46% increase).

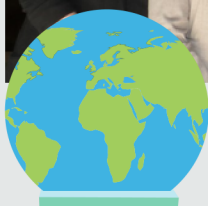
Henry Bellmon Awards

In 2010, we joined with Southside Rotary of Tulsa to form the Henry Bellmon Awards, named after one of Oklahoma's most well-respected statesmen and an early champion of sustainability in Oklahoma. In 2018, Southside Rotary of Tulsa graciously passed us the baton to continue the Bellmon awards through our Scor3card program.



The 2022 Scor3card cycle members made some of the biggest impacts seen since the program began. Five organizations who went above and beyond through their participation in this cycle's program were presented awards in July of 2022.

CONGRATULATIONS 2022 BELLMON AWARDS WINNERS



Micro Winner
The M.e.t



Small Winner
SLB
(Kellyville Learning
Center)



Overall Winner
Spirit Aerosystems



Medium Winner
Tulsa Zoo



Large Winner
ODEQ

2021 – 2022

Verified Scor3card Participants

- AAON, Inc.
- Association of Central Oklahoma Governments
- Cherokee Nation Environmental Programs
- City of Tulsa Water & Sewer (Elwood Location)
- City of Tulsa Water & Sewer WQA Micro Lab
- Congregation B'nai Emunah
- Cox
- CP Kelco
- ES2
- Fabricut
- HoganTaylor
- INCOG
- Miller Environmental Transfer, LLC
- Muscogee Nation
- Oklahoma Aquarium
- Oklahoma Department of Environmental Quality
- ONEOK - Mont Belvieu MB1
- ONEOK - Mont Belvieu MB2
- Public Service Company of Oklahoma
- SLB - Kellyville Learning Center
- Spirit AeroSystems
- Terracon Consultants, Inc.
- The Metropolitan Environmental Trust
- Tulsa Community College Metro Campus
- Tulsa Community College Northeast Campus
- Tulsa Community College Southeast Campus
- Tulsa Community College West Campus
- Tulsa Zoo
- Up With Trees
- UScellular Engineering/IS Facility (Schaumburg)
- UScellular Operations Support Center (Chicago)
- UScellular South Portland Business Office
- UScellular Cedar Rapids Customer Care Center
- UScellular Knoxville Customer Care Center
- UScellular Madison Business Office
- UScellular Tulsa Customer Care Center
- UScellular Tulsa Engineering Office
- UScellular Waukesha Customer Care Center

Thank you to our Scor3card Coaches!

Nadia Kyrylova
Kristy Lawson
Alicia Peck
Amanda Curtis
Claire Farr
Qi Moss
Katie Silva



Ric Kotarsky
Nancy Graham
Jessica Gullo
Cindy Shanks
Ali Kalenak
Mike Limas
Erin Larder



First Thursdays

First Thursday is The Sustainability Alliance's monthly open-to-the-public meeting offering individuals an opportunity to network, enjoy lunch, and hear presentations from local, regional and national sustainability leaders.



JANUARY

Get Paid for Being Sustainable - Building Science

FEBRUARY

The Past, Present, and Future of PFAS

MARCH

Carbon Footprinting

APRIL

Earth Day - Making an Impact

MAY

Protecting Pollinators and the Planet

JUNE

Know Your Watershed

JULY

EPA Brownsfield Program

AUGUST

Environmental Justice with the EPA

SEPTEMBER

Charging up for RECHARGE

OCTOBER

Sustainable Mobility

NOVEMBER

Throwaway Nation: Food Waste

DECEMBER

Buy Nothing, Get Everything

Business to Business

Case for Sustainability Series

The Sustainability Alliance brings together businesses through our B2B Case for Sustainability quarterly series. The series includes a moderated panel of experts coupled with an opportunity for businesses to engage and learn from each other.

By informing business members of developments in sustainability and providing networking opportunities for organizations and their teams, B2B's create a community of excellence around the triple bottom line: People. Profit. Planet.

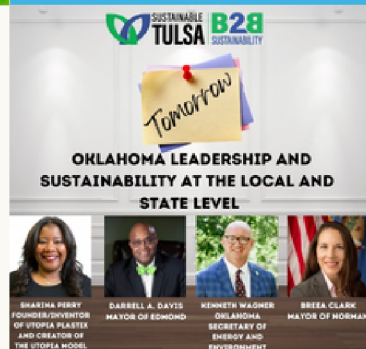
In 2022 B2B transitioned from having these events online to hosting them in-person once again. We sustained our newfound virtual engagement by hybridizing these meetings, allowing The Alliance to continue reaching businesses outside of the Tulsa area. One such B2B was held in Oklahoma City, which marked the first step of our expansion efforts across the state of Oklahoma.

This year our B2B event topics covered include Renewable Energy and Leadership at the Local and State Government Level.

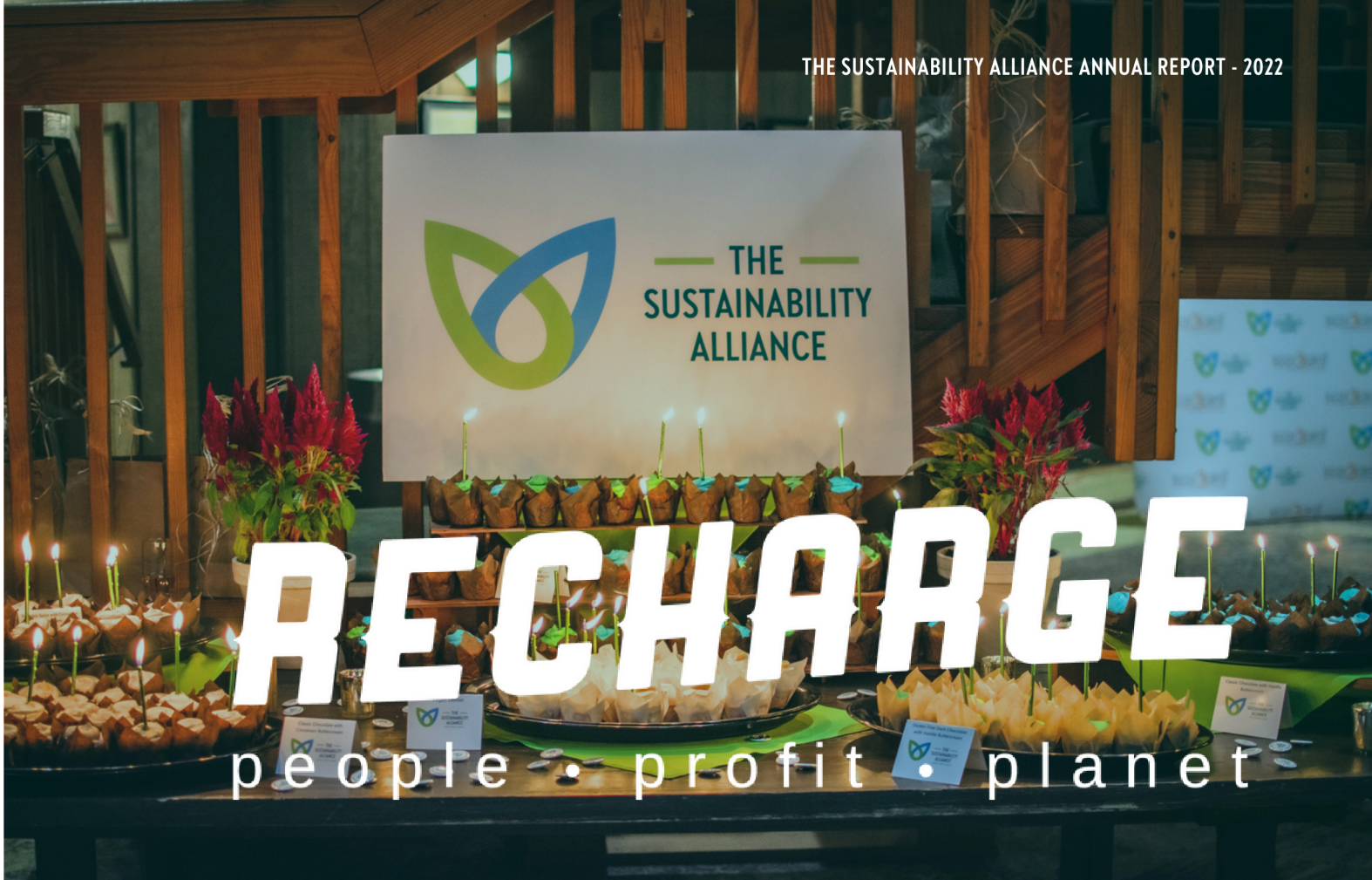


MARCH

APRIL



NOVEMBER



Our 5th Annual Fundraiser

RECHARGE is our primary fundraising tool in supporting our programming for the year. We hosted our annual fundraising event on Thursday, September 27, 2022 at Post Oak Lodge where we unveiled our new name and branding. This exciting event included new components, such as a fashion show with garments designed from diverted waste and an exploration in combatting climate anxiety through EcoTarot Card readings.





Thank You!



2022 ANNUAL REPORT

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