

SUSTAINABLE TULSA, INC.



ANNUAL REPORT 2020



LETTER FROM THE EXECUTIVE DIRECTOR

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Dear Sustainable Tulsa Family,

We hope you and your family, colleagues, and friends have stayed healthy and safe as we all struggled this last year. I am humbled and so grateful for the leadership of our board, the dedication of our team, and the engagement of our community that held us together.

Even as we were faced with the challenge of the pandemic, racial injustice, and climate change, we as a community came together to examine the many steps ahead to transform into sustainable communities and I remain encouraged.

We are thankful for the growing commitment to sustainability that we saw this last year from individuals and companies. While we did see several organizations struggle to work with their teams remotely, work with smaller teams, and or need to take a pause, we also saw deepening commitments from organizations and individuals toward sustainability. The triple bottom line of people, profit, and planet remained steadfast and expanded locally and globally.

Last year through our Scor3card® program, verified companies reported they saved over \$2,000,000 on energy efficiency, they volunteered over 11,000 hours to Oklahoma nonprofits to improve our communities, and they invested in offsetting over 11,000,000 metric tons of carbon to protect the air we all need and share.

Thank you to our sponsors, donors, participants, and volunteers that believe in our work and help to move these ideals and realities of social responsibility, economic vitality, and environmental stewardship forward.

Thank you for your support,



COREY WILLIAMS

Executive Director, Sustainable Tulsa



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MISSION STATEMENT

Our mission is to provide education, tools, and resources to inform and engage businesses and individuals in the three areas of sustainability: social responsibility, economic vitality, and environmental stewardship – people, profit, planet. We are committed to the resiliency of our community, success of our business members, and ensuring a healthy planet for generations to come.

VISION STATEMENT

A world that embraces and chooses sustainable practices every day.

SUPPORTERS

The mission of the Oklahoma Department of Environmental Quality is to protect people through the air we breathe, the water we drink, and the land on which we thrive, helping to make Oklahoma an even better place to live.



Their vision is to eliminate the effects of unintended consequences of historic development, to prevent new adverse environmental impacts and to provide significant input into national decision making, all the while enhancing both the environment and the economy of Oklahoma.

Oklahoma Department of Environmental Quality has been a longtime major supporter of Sustainable Tulsa. **Thank you DEQ!**



OKLAHOMA
SECRETARY OF ENERGY & ENVIRONMENT

The Office of the Secretary of Energy & Environment (OSEE) was formed to serve as the Governor's chief advisor on energy and environmental issues.

Additional duties have been provided by state statute, including coordination and oversight of the state's energy and environmental agencies and serving as the recipient of Federal Clean Water Act funding. OSEE focuses on development of strong energy and environmental policy that are in the best interest of Oklahomans through active engagement of stakeholders. OSEE also coordinates cabinet agencies to create efficiencies and avoid duplication of services.

Thank you Secretary Wagner!



SUPPORTERS

Thank you to all of our supporters that help keep Sustainable Tulsa operational during a global pandemic. Without your support, we wouldn't be able to make the difference that we do in our community.

Thank you!



Advanced Industrial Devices
 Arcosa Wind Towers
 Sheila Atchley
 B'nai Emunah
 J Martin Beal
 Clare Bradshaw
 Emily Brandenburg
 Graham Brannin
 Jason Brimer
 Stephanie Cameron
 Mary Cantrell
 Conner Carroll
 Blue Thumb
 Cherokee Nation
 Uplift Tulsa
 Save Our Streams
 City of Tulsa Water & Sewer
 Cox Communications
 Cox Media Group
 CP Kelco
 James Denton
 Dewberry Architects
 EcoWood Solutions
 Electronic Synergy
 Foundation
 Entegrity
 ES2
 Joanne Ferguson
 KC Ganzkow Landscape

Joel Garza
 Matthew Graham
 Grassmyer
 Grogg's Green Barn
 Pop's Farm for Mother Nature
 Mike Homan
 Nicole Hopkins
 Meghan Hurley
 ICF
 Ihloff Salon & Day Spa-Utica
 Ihloff Salon & Day Spa-South
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 Carolyn Janney
 Jones Design Studio
 Kase Keeling
 Cyndi Kernan
 Percy Kirk
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 Sophie Raskin
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 Brad Thurman
 Tulsa Tech
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 Up With Trees
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 Waste Management
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 Cathlene Wiedenhoef
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 Corey Williams
 James & Carol Williams
 Larry Wofford

SCOR3CARD

Scor3card® is an online sustainability tracking and assessment tool for organizations who want to track and improve their sustainability plans. Using the triple bottom line strategy, Scor3card engages organizations around three areas of sustainability: people, profit, planet. This holistic approach to sustainability allows organizations to engage their employees, bolster their economic growth, and become better environmental stewards.



MARCH 6, 2020 SCOR3CARD WORK DAY | B'NAI EMUNAH

The 37 verified Scor3card participants for the 2019-2020 cycle were able to save over \$2,172,445.50 in

2019-2020 through waste reduction and efficiency programs, bringing Scor3card participants' collective savings to over \$7,000,000 since the program began in 2016. In addition to saving money, Scor3card participants were able to offset 10,089,602 metric tons of CO₂ and recycle almost 63,000 tons of waste. On top of the waste reduction and savings, Scor3card participants donated 11,456 volunteer hours and \$15,065,062.68 to various Oklahoma nonprofits.



equivalent
to...



SCOR3CARD

2019-2020 VERIFIED SCOR3CARD MEMBERS

AAON
American Airlines - Wheel & Brake Center
American Waste Control
City of Tulsa - Water & Sewer
Congregation B'nai Emunah
Cooper Construction
Cox Communications
Cox Media Group
CP Kelco
Dewberry
ES2
Grogg's Green Barn
HoganTaylor

ICF
Ihloff Salon & Day Spa - South
Ihloff Salon & Day Spa - Utica
INCOG
Miller Environmental Transfer
Muscogee (Creek) Nation
Oklahoma Department of
Environmental Quality
Oklahoma Aquarium
ONE Gas
ONEOK
Oral Roberts University
Price Family Properties

Public Service Company of Oklahoma
Schlumberger
Spirit AeroSystems
T.D. Williamson
Terracon Consultants, Inc.
The M.e.t.
Tulsa MET High School
Tulsa Regional Chamber
Tulsa Zoo
Union High School
University of Tulsa
Up With Trees

SCOR3CARD COACHES

Christine Allison
Gianna Barolin
Tracy Berryhill
Eric Bruce
Curtis Evans
Joel Garza
Nancy Graham
Terrell Hoagland
Rob Katz

Ric Kotarsky
Nadia Kyrylova
Erin Larder
Kristy Lawson
Mike Limas
Brian McKinnell
Qi Moss
Alicia Peck

Kristin Ruyle
Cindy Shanks
Julie Skye
Emily Smith
John Story
Pam Taylor
Ruth Torlumke
Bridget Wunsch



JANUARY 24, 2020 COACHES MEETING | TULSA ZOO

BELLMON SUSTAINABILITY AWARDS

Sustainable Tulsa announced the 2020 winners of the Henry Bellmon Sustainability Awards in October 2020. The five companies recognized for their outstanding achievements in sustainability for 2020 were The M.e.t. for Micro Business, City of Tulsa - Water & Sewer for Small Business, Muscogee (Creek) Nation for Medium-Sized Business, AAON for Large Business, and Spirit AeroSystems as the Overall Winner. Bellmon nominees were selected from the 2020 verified Scor3card® participants. Winners were then chosen based on the number of verified items and quality of answers within the Scor3card® sustainability assessment and tracking tool by the Henry Bellmon family and members of the Henry Bellmon Judges Panel.



MUSCOGEE (CREEK) NATION
MEDIUM BUSINESS WINNER



SPRIT AEROSYSTEMS
OVERALL WINNER

About the Henry Bellmon Sustainability Awards

In 2010, Sustainable Tulsa and Southside Rotary of Tulsa collaborated to form the Henry Bellmon Awards, named after one of Oklahoma's most respected statesmen and an early champion of sustainability in Oklahoma, to raise awareness and reward those people, agencies, organizations and companies that dedicate themselves to a balanced approach toward quality of life for all, responsible economic growth and environmental stewardship in the three pillars of sustainability: people, profit and planet. In 2018, Southside Rotary of Tulsa graciously passed the baton in order for Sustainable Tulsa to continue the awards through their Scor3card program.



AAON
LARGE BUSINESS WINNER



CITY OF TULSA WATER & SEWER,
ELWOOD LOCATION
SMALL BUSINESS WINNER



THE M.E.T.
MICRO BUSINESS WINNER

1ST THURSDAY

1st Thursday! is a hub that gathers over 100 community members monthly to educate and connect them with regional sustainability leaders to help people live more sustainable lives.

2020 presented Sustainable Tulsa with an interesting challenge: How does a sustainability nonprofit keep the community engaged when in-person events are impossible? Sustainable Tulsa's team worked quickly to pivot to the first online event for the April 1st Thursday. Not only did the team pull together a fantastic topic and presenter, the community was excited to join the virtual event with over 85 people attending!



MARCH 5, 2020 1ST THURSDAY | NEFF BREWERY

Not only were 1st Thursday events bringing consistent turnouts, but 1st Thursdays were now accessible to people around the globe! For the first time in the history of 1st Thursday events, Sustainable Tulsa was able to host presenters from other areas of the United States including EPA's Regional Tribal Coordinator Randy Gee.

1st Thursday was able to keep the local sustainability community connected without any cancellations or delays in programming. While 2020 was a difficult year on many levels, Sustainable Tulsa rose to the challenge and proved our resiliency.

2020 Topics:

What's your New Year Sustainability Resolution? - The Do's & Don'ts of Recycling - Individual Scor3card Survey Results Reveal - Tulsa Parks: How to Stay Safe & Stay Active - Monarch Butterfly Conservation Community Initiatives: How Can You Help? - Virtual Tree Walk with Up With Trees - Community Conversation: Environmental Justice - Guide to Sustainable Transportation - The Oklahoma Aquarium in Israel - Environmental Justice from a Tribal Perspective - It's OK to Talk Climate in Oklahoma - Planning for a Healthy & Green Holiday



FEBRUARY 6, 2020 1ST THURSDAY | TCC CENTER FOR CREATIVITY

BUSINESS TO BUSINESS CASE FOR SUSTAINABILITY

Sustainable Tulsa brings together businesses through our B2B Case for Sustainability quarterly series. The series includes a moderated panel of experts and an opportunity for business to engage and learn from each other on the benefits of a triple bottom line of people, profit and planet.

In 2020, B2B transitioned to online events after the February event held at the University of Tulsa. As with 1st Thursday, B2B was now able to reach a wider audience and attract national and international panelists.



FEBRUARY 20, 2020 B2B | UNIVERSITY OF TULSA

The first online B2B event held in June was the first national panel for Sustainable Tulsa with American Airlines's Head of ESG Jill Blickstein. B2B members located in other parts of the world were able to tune in to see Sustainable Tulsa events for the first time.

Not only were the events more widely accessible to businesses and their employees, Sustainable Tulsa was able to offer timely sustainability education including ESG reporting and how to get to your business to become carbon neutral.

2020 Topics:

Becoming Carbon Neutral - ESG Reporting - Scor3card® Final Event - 2020 Bellmon Awards Winners Panel



FEBRUARY 20, 2020 B2B | UNIVERSITY OF TULSA

OKLAHOMA GREEN LIVING


OKLAHOMA GREEN LIVING

The Oklahoma Green Living section of the Sustainable Tulsa website is dedicated to sharing ways you can be more sustainable in all areas of your life.

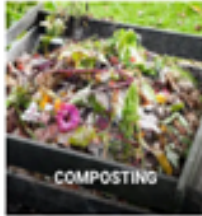
The COVID-19 pandemic created a need that the Oklahoma Green Living pages fill. This resource section of our website connects the community with expert guidance on various topics in sustainability. The pages continue to change as new information comes out monthly.

Become an Oklahoma Green Living sponsor for as little as a one-time donation of \$25 and get your name added to our growing list of sustainability advocates in our region!


Green Your Life




TREES & GARDENS




COMPOSTING




POLLINATOR GARDENS




RECYCLING




HOME




TRANSPORTATION




BEAUTY




UPCYCLING




CLOTHING



KIDS





PETS



GREEN BASICS

DONATE TO SUPPORT

Thank You Sponsors!

Richard & Katrina Cox
Erin Larder
Sharon & Mike Limas
Matthew Newman
Cathy Wiedenhoft

Thank You Supporters!

Stephanie Cameron
KC Ganzkow
Meghan Hurley
Ric Kotarsky
Hillary Krisman
Don & Natalie Mallory
Nicolas Mantilla

Trees, Gardens, & Sustainable Landscaping

Virtual Tree Walk with Up With Trees



Helpful Tips

Tree Planting Guide

To ensure successful tree establishment, the following planting techniques and methods should be used...[read more](#)

Vegetable Gardening For Beginners

Ready to jump into gardening? It can be daunting at first, but gardening is an incredibly rewarding hobby to get into...[read more](#)

12 Groups of Companion Plants to Make Your Vegetable Garden Thrive

Some plants help each other enormously, while others hinder their neighbors - use this cheat sheet to ensure harmony in the vegetable plot...[read more](#)

RECHARGE FUNDRAISER

Sustainable Tulsa's 3rd Annual RECHARGE pivoted to an online event for 2020. The event raised over \$45,000, a fantastic feat for 2020.

Sustainable Tulsa offset the carbon footprint of RECHARGE attendees by partnering with Up With Trees on the planting of 100 trees for each attendee of the event.



RECHARGE

people • profit • planet

KJRH's Travis Guillory hosted the online event which included videos on Sustainable Tulsa programming; a live silent auction, and a message from Executive Director Corey Williams.

Sustainable Tulsa hosted a special socially distanced drive-thru event at Grogg's Green Barn for RECHARGE Silent Auction winners and Scorecard verified members and coaches to pick up their prizes and awards.

2020 RECHARGE Sponsors:

- AAON - Covanta - Cox Communications- PSO - PSO WindChoice - Spirit AeroSystems - ONEOK - Tracie Poe - Williams - Sharon & Mike Limas - Miller Environmental Transfer - EcoWood Solutions - ICF - Cathy Wiedenhoft



THANK YOU!



RECHARGE CARBON OFFSET TREES | LL TISDALE PARKWAY

Thank you to everyone that made 2020 a successful year. While 2020 was filled with many challenges and hardships, our sustainability community banded together and helped make the transition to virtual as smooth as possible. Thank you for staying engaged and doing your part to make Tulsa a resilient community for generations to come.

Because of supporters like you, we were able to plant 100 trees along the LL Tisdale Parkway in North Tulsa. These trees more than offset our carbon consumption for our RECHARGE event.

Thank you for your continued support!



RECHARGE CARBON OFFSET TREES | LL TISDALE PARKWAY



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