

SUSTAINABLE TULSA



Leading Sustainable Transformation

People - Profit - Planet

**2019
Annual Summary**

Sustainable Tulsa

Letter from the Board President

Dear Community Leader:

On behalf of the Sustainable Tulsa Board of Directors and staff, I am pleased to introduce our 2019 Annual Summary "Leading Sustainable Transformation."

The Sustainable Tulsa Mission statement highlights our unique role as a sustainability resource for businesses and individuals organized around the 3Ps - People, Profit, and Planet, while simultaneously building community resilience for generations to come. The activities here illustrate the creative ways we fulfill our commitment to Tulsa.

Scor3card®, our best-known program, continued its steady growth in 2019. It permits businesses to report on their sustainable successes in an easy to use online reporting format. Last year, forty-five organizations received recognition for efforts in addressing the 3 Ps with their work resulting in a collective savings of over five million dollars in the last three years. This year, our team will verify reports from over 60 sites. With improvements in our reporting tool, we expect Scor3card to become a "go-to" resource for the business community interested in saving money, measuring their impact on the environment, and joining forces to make our city a great place to live and work.

In envisioning Tulsa's future as a sustainable city ten, twenty, and thirty years from now, individuals will need tools to realize this soaring goal. Sustainable Tulsa is at the forefront of providing education and training through its 1st Thursday! and Scor3card in the Schools programs. The 1st Thursday! program introduces the best practices in sustainability to the public with the assistance of local experts from a wide variety of disciplines. In 2019, over 1,000 individuals participated in our program. Scor3card in the Schools, just in its second year, is preparing youngsters at three local high schools to become leaders by assisting their institutions in conserving energy, reducing waste, and being good citizens. We will expand this program as more funding becomes available.

We are so grateful to our volunteers, sponsors, contributors, and friends, and their hard work and success stories continue to inspire us. Our board and staff are committed to overcoming all obstacles, large and small, to give our community one of a kind opportunities. Please join us!

Regards,



Michael J. Limas, Ph.D.



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2020 Plans

Sustainable Tulsa is continuing the ongoing growth in the Scor3card program due to increased interest and commitment from area companies improving their triple bottom line (people, profit and planet) and addressing their ESG (Environmental, Social and Governance) reporting. The organization will continue to maintain and improve organizational excellence, as well as increasing the awareness and access for Tulsa area individuals and businesses to Sustainable Tulsa's network and educational programs and platforms to improve community-wide action toward sustainable practices.

Scor3card®

In 2019, Sustainable Tulsa verified 45 companies through Score3card® committed to evaluating and improving their triple bottom line. Their actions accounted for over \$3 million donated to local nonprofits, over \$862,000 saved through energy and waste efficiency programs, and over 1 million Styrofoam cups diverted from landfills. To improve tracking, communication and more, Sustainable Tulsa launched their Scor3card new, upgraded portal on November 1, 2019.



The new portal has greatly elevated the capabilities of Scor3card, through tracking key performance indicators of Scor3card members and enables and members to track all their sites under one tool. With these new features, not only will Sustainable Tulsa increase the geographic footprint of the program, but they will also be able to collect and share empirical data of the impact of the Scor3card members' activities.

2019 Verified Scor3card Members

AAON
American Airlines - Wheel & Brake Center
American Waste Control
The Bama Companies, Inc.
Booker T. Washington High School
City of Tulsa - City Hall
City of Tulsa - Water & Sewer
Congregation B'nai Emunah
Covanta
Cox Communications
Cox Media Group
CRC Evans Pipeline
Dewberry
ES2
Grogg's Green Barn

ICF
Ihloff Salon & Day Spa - South
Ihloff Salon & Day Spa - Utica
INCOG
Muscogee (Creek) Nation
Oklahoma LED
Oklahoma Manufacturing Alliance
ONEOK
Oral Roberts University
Oklahoma Aquarium
Oklahoma Department of Environmental Quality
Price Family Properties
Public Service Company of Oklahoma
Riverfield Country Day School
Solar Turbines

Spirit Aerosystems
T.D. Williamson
Terracon Consultants, Inc.
Trane
Tulsa Community College
Tulsa MET High School
Tulsa Regional Chamber
Tulsa Tech
Tulsa Zoo
Union High School
University of Oklahoma - Tulsa
University of Tulsa
Up With Trees
U.S. Cellular
Whirlpool

Scor3card® in the Schools

scor3card in the Schools

In May 2019, Scor3card in the Schools wrapped up its pilot year 2018-2019 and relaunched for a second school year cycle 2019-2020. This program is aimed at empowering Tulsa-area high school students to make a difference in sustainability at their schools. The program grants access to the Scor3card program to Tulsa-area high schools



and encourages them to use the program to identify ways to save money through sustainability activities. The program also funds stipends for teachers that champion the program and completes the Scor3card along with funding a student sustainability messaging contest and all schools sustainability programs. The hope is that through these activities, students are engaged in real world learning opportunities and feel a sense of pride about the positive effect they've had at their schools. Overall, Sustainable Tulsa engaged 577 students and 11 teachers through the Scor3card in the Schools program across three area schools.

Thank you Scor3card Coaches!

Christine Allison
Gianna Barolin
Eric Bruce
Amanda Curtis
Curtis Evans
Joel Garza
Nancy Graham
Terrell Hoagland
Rob Katz

Ric Kotarsky
Nadia Kyrlova
Erin Larder
Kristy Lawson
Mike Limas
Brian McKinnell
Qi Moss
Alicia Peck
Kristin Ruyle

Cindy Shanks
Julie Skye
Emily Smith
John Story
Pam Taylor
Ruth Torlumke
Bridget Wunsch

2019 Bellmon Sustainability Awards

Sustainable Tulsa announced the 2019 winners of the Henry Bellmon Sustainability Awards at their annual RECHARGE fundraiser on Saturday, September 21, 2019, at Cain's Ballroom. The four companies recognized for their outstanding achievements in sustainability for 2019 were Riverfield Country Day School for Small Business, U.S. Cellular for Medium-Sized Business, Public Service Company of Oklahoma for Large Business, and ONEOK as the Overall Winner. Bellmon nominees were selected from the 2019 verified Scor3card® participants.

Winners were then chosen based on the number of verified items and quality of answers within the Scor3card® sustainability assessment and tracking tool by the Henry Bellmon family and members of the Henry Bellmon Judges Panel.

The 2019 Bellmon Award winners enjoyed a winners luncheon at Groggs Green Barn's farm-to-table restaurant, The Reserve, and personal videos produced by Fox23 of their success story. The 2019 Bellmon Award winners spoke about their sustainability practices and achievements at Sustainable Tulsa's B2B Case for Sustainability series talk on November 14th at RiverSpirit Casino Resort.



About the Henry Bellmon Sustainability Awards:

In 2010, Sustainable Tulsa and Southside Rotary of Tulsa collaborated to form the Henry Bellmon Awards, named after one of Oklahoma's most respected statesmen and an early champion of sustainability in Oklahoma, to raise awareness and reward those people, agencies, organizations and companies that dedicate themselves to a balanced approach toward quality of life for all, responsible economic growth and environmental stewardship in the three pillars of sustainability: people, profit and planet. In 2018, Southside Rotary of Tulsa graciously passed the baton in order for Sustainable Tulsa to continue the awards through their Scor3card program.

1st Thursday!



1st Thursday! is a hub that gathers over 100 community members monthly to educate and connect them with regional sustainability leaders to help people live more sustainable lives.

In 2019, 1st Thursday! brought together over 1,000 attendees to learn more about recycling, composting, planting monarch weigh stations, how to green their homes, electric vehicles, green gift giving, and more. Sustainable Tulsa has seen a big increase in new attendees each month because of the focus on providing diverse programming at the 1st Thursday! events.



1st Thursday! events have continued to adapt to the everchanging sustainable landscape by offering some evening editions to complement the daytime editions, as well as alternating locations in other areas of the city in order to become more accessible to the citizens of Tulsa and surrounding communities.



2019 Topics:

Sustainable New Year's Resolutions - Local Waterways to Ocean Plastics-A Breaking Point - Food loss and Waste: Global Impacts—Local Solutions - Sustainability & Entrepreneurism - Monarchs, Milkweed, & How You Can Help - Find Your Place in the SDGs Landscape - Living Green Effortlessly - Communities & Cooperatives - Electric Vehicles - Breweries & Sustainability - Redefining Community - Top Ten Green Gift List



Business to Business Case for Sustainability Series

B2B SUSTAINABLE TULSA **Sustainability**

Sustainable Tulsa brings together businesses through our B2B Case for Sustainability quarterly series. The series includes a moderated panel of experts and an opportunity for business to engage and learn from each other on the benefits of a triple bottom line of people, profit and planet.



In 2019, Sustainable Tulsa's Business to Business Case for Sustainability Series boasted record attendance. B2B brought in over 500 regional business partners interested in improving their triple bottom line. Sustainable Tulsa also had a record-breaking Scor3card® Final Event that included over 160 attendees celebrating the 45 verified Scor3card participating companies.

The quarterly series was held at four new locations in 2019: Oral Roberts University, University of Tulsa, Gilcrease Museum, and River Spirit Casino Resort.

2019 Topics:

Manufacturing in Oklahoma:
Opportunities & Challenges

Solar & Battery Technology

Scor3card® Final Event

2019 Bellmon Awards Winners Panel



2019 RECHARGE Fundraiser

RECHARGE

people • profit • planet

Sustainable Tulsa's 2nd Annual RECHARGE was a success. The event was held at the historic Cain's Ballroom on Saturday, September 21, 2019 and brought in over 225 people raising more than \$65,000.

RECHARGE also made waves in the region for being Tulsa's first completely carbon neutral event with the help of local partners such as



PSO WindChoice, Cain's Ballroom, Up With Trees, Full Sun Composting, American Waste Control, and Entegriety.

Sustainable Tulsa offset the carbon footprint of RECHARGE by having onsite recycling and composting; offering guests their own reusable tumbler; and utilizing only china, silverware, and glassware. At the end of the night, there was less than a half of a bag of trash from 225 guests!

The event was powered by wind energy, thanks to Cain's Ballroom opting into PSO WindChoice! Sustainable Tulsa also used a mobile solar power trailer provided by Entegriety. All food and beer were locally sourced and acquired from sustainable sources. The wine was sourced from sustainable wineries in the US.

After the event, Sustainable Tulsa and Up With Trees planted five trees in downtown Tulsa. Five trees will offset five metric tons of carbon dioxide, making Tulsa a healthier and cleaner city for all!



2019 Sponsors



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|-------------------------------------|--------------------------|-------------------------------|-------------------------------|
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| Adamantine Energy | Fabricut, Inc. | Timothy Lovell | Riverfield Country Day School |
| All Souls Unitarian Church | Clayton Foss | Mariner Wealth Advisors | Rock Whisperer, LLC |
| American Airlines | Shelly Fowler | Matrix Service Co. | Kerry Rowland |
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SUSTAINABLE TULSA

The logo for Sustainable Tulsa features two overlapping leaf-like shapes, one green and one blue, positioned to the left of the word 'TULSA'.

Mission Statement

Our mission is to provide education, tools, and resources to inform and engage businesses and individuals in the three areas of sustainability: social responsibility, economic vitality, and environmental stewardship — people, profit, planet. We are committed to the resiliency of our community, success of our business members, and ensuring a healthy planet for generations to come.

Vision Statement

A world that embraces and chooses sustainable practices every day.

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